



info-point

Church case stories

St Mary's Parish Church, Frittenden

St Mary's Church, Frittenden, has recently implemented the second phase of an improvement project with support from the Heritage Lottery Fund. Inside the church the focus is on improving accessibility and amenities, including updating the existing church guides and making digital versions downloadable by visitors through the use of an Info-point unit. Over time, a smartphone tour and other material were created by the team of volunteers. Two live webcam streams are also being used via the Info-Point to enable the organist to know when the bride is arriving at weddings.



The church's Project Manager, Jeremy Beech, is enthusiastic about the technology: *"We have a very active team of volunteers with varying levels of digital expertise. The Info-Point gives us the independence to manage our own church and heritage information in future, with the comfort of the manufacturer's free technical support. We are hoping to hold a 'show and tell' event in the future to help others in the Diocese to understand how to use this technology."*

St Asaph's Cathedral, Denbighshire



One of the oldest cathedrals in Wales, and reputed to be the smallest in Britain, St Asaph's was recently awarded major Heritage Lottery Funding to protect and promote its important Welsh heritage. By using a single Info-Point unit the Cathedral is able to share its history with all its visitors, bringing the museum's artefacts into the 21st century for younger visitors, and including those who would not normally be able to enjoy a museum visit.

St Asaph continued....

As part of the project the Cathedral engaged specialist media developers Fuzzy Duck to create a smartphone app as the visitor experience. This web app is being delivered as a turnkey solution pre-installed on an Info-Point unit. Alistair Monaghan, Head of Digital at Fuzzy Duck, says *“We already had experience of using Info-Point as a platform to deliver creative media. The advantage for our clients is that we can reliably deliver a mix of smartphone apps and other digital content at any location, and don’t need to worry at all about connectivity. Religious buildings can serve visitors very effectively, but in a discreet way, without compromising their primary mission or distracting from their services.”*

Jordans Quaker Centre, Bedford

Edinburgh-based heritage interpreters Abound Design, faced a challenge to produce a variety of interpretive materials including an audio tour app within a modest budget. The client was Jordans Quaker Meeting House in Buckinghamshire, which Abound Director Russell Eggleton describes as 'the Quaker Westminster Abbey' due to its association with famous names from the movement, such as Penn.

They saw Info-Point as the answer to this latter requirement, due to its low cost, universal accessibility, and the fact that they could easily add more tours at a later date and the client could author additional content themselves.

Due to the size and layout of the building they opted for a 'Master' unit on the ground floor plus an Access Point or 'slave' in a window on the upper floor to extend the coverage throughout the building and outside.

Russell developed a bespoke navigation structure with support from Info-Point, and produced user-friendly signage and guidance for visitors, so that even the less techno-savvy are encouraged to use the multi-media guide from the start.



The screenshot shows the website for Jordans Quaker Meeting House. The header features the logo (a blue circle with 'QUAKERS' inside) and the text 'Jordans Quaker Meeting House'. A navigation bar includes 'Home', 'Guided tour' (highlighted), 'Quaker history', and 'Children's trail'. The main content area is titled 'Guided tour' and features a photograph of the brick building. Below the photo is a short paragraph: 'Jordans is the final resting place of William Penn, founder of Pennsylvania. Discover more about the man and his enduring legacy, as you go round the building and burial ground.' A horizontal line separates this from a section titled 'Main guided tour stops' which lists: '1 Porch', '2 Hallway', '3 Penn Room', and '4 Alcove'.

St Andrew's Parish Church, Epworth



The original home of methodist founder John Wesley, St Andrew's, Epworth is a pilgrimage destination for methodists, but is also an active parish church. It needed to minimise disruption from visitors and interpretive materials. A separate glass-walled interpretation centre was installed and complemented by an Info-Point positioned securely inside the church, which provides personal video tours, accessible both

inside and outside, even when the church is closed or holding a service.

Professional Interpretation Consultant Alan Randall says, *"Info-Point was the ideal solution for us, and a very cost-effective way of delivering unintrusive multi-media throughout the church and grounds via smartphones or tablets."*

Some advantages of Info-Point in a historic church context:

- Unintrusive - no need for interpretation panels or video screens
- Self-contained - does not require any external connectivity
- Self-managed - volunteers can easily upload and maintain the content
- Universal accessibility - any smartphone or tablet, using any web browser
- Physical Security - it can be out of sight and out of reach while in use 24/7
- Cyber security - safe for children and proof against hacking and malicious use
- No ongoing charges - it's yours and free for you and your visitors to use
- Low power consumption - and optional solar power or travel battery



